



## LAKE LURE DANCE FESTIVAL VENDOR RULES & GUIDELINES

**DATE:** Saturday, Sept. 16th, 2023

**LOCATION:** Morse Park, Lake Lure, NC

***Please make sure to read and understand the following to participate as a vendor.  
Rules and guidelines must be signed and submitted with your application.***

- **1-Day Festival**

The Lake Lure Dance Festival REQUIRES vendor commitment to set up and run sales for the entire festival period.

- **Vendor Payments:**

Submit check with completed application to: PO Box 32, Chimney Rock, NC 28720. Vendor will be notified of being accepted and check will be deposited. If check is not mailed with application, vendor will not be considered confirmed until payment is received. If you are not selected for participation, your check can be returned or destroyed at your request.

- **Set-Up Time:**

FRIDAY OR SATURDAY: Vendors may begin to arrive at festival grounds and set up in designated space anytime after 10AM on Friday, 9/15/23, or on Saturday beginning at 6:30 AM. All vendors MUST have all items at their booth by 9AM and be ready for attendees by 9:45AM.

- **Break-Down Time:**

- Artisan Vendors may break-down at 6PM on Saturday.
- Food & Beverage vendors may break down after the movie is over.

- **Vendor Acceptance Process and Guidelines:**

- Once vendor application has been received, festival committee chairs will confirm vendors and will contact each vendor to communicate approve or denial.
- The festival committee reserves the right to limit the number of vendors selling similar items as well as the number of vendors assigned in each category. First priority will be given to members of the Chamber of Commerce of Hickory Nut Gorge.
- Last minute registration will not be accepted. All vendor forms MUST be postmarked or submitted via mail/email by the cutoff-date of August 4th, 2023.
- Vendor spaces MUST be paid by or before 8/18/23 to be included on our festival vendor layout map. No credentials or passes to enter will be given to vendors unless vendor fee payment has been received.
- Vendor fees are NON-REFUNDABLE. The festival is held RAIN or SHINE!
- All festival vendors are provided with limited staff member access; Arts & Crafts vendors include 2-staff members. Food & Alcohol vendors include 4-staff members. Any additional staff is \$15/ea. If you need more than the allotted staff, please contact your committee chair.
- If you need electric service, please bring a heavy-duty, exterior power cord of at least 100 feet in length. The correct adapters to connect to festival provided generators are your responsibility and required.
- The use of generators is prohibited by vendors.
- Arts & Crafts Vendors are responsible for supplying their own tent (e.g. easy pop-up tent found at Sam's Club, Lowes, etc.), tables, chairs, tent signage, garbage bags, etc. All tents MUST be staked to insure safety in case of wind.

## LAKE LURE DANCE FESTIVAL VENDOR RULES & GUIDELINES, Pg2

- Signage for your vendor booth identifying your company/business is highly recommended.
- Arts & crafts vendor spaces are 12x12 ft. Merchandise does not need to be handmade or of original creation, but must be sold directly by the artisan vendor who was approved by the festival committee. No subletting or advertising for suppliers of our selected A&C vendors is permitted. Having items related to Dirty Dancing is discouraged since the branding of this festival has changed. We support quality merchandise and encourage items paying or pay homage to our geographic location is strongly recommended and will be given first preference. No food or beverage sales allowed in artisan booths.
- Food vendors may have a truck, trailer, or tent set up to serve food. Tent set up/service is for cooking under tent ONLY - NO public standing or sitting allowed in service tent. Ensure your wait line is not under the edges of your tent. 20 feet is required between food vendors with tents and food trucks/trailers. Food trucks/trailers are required to be 10' apart.
- Food vendors are required to take their grease with them when they leave festival grounds.
- Food vendors MUST have a food permit. If you do not, you will need to contact the Rutherford County Health Department for a temporary food permit at a minimum of three weeks prior to the festival. Please call the Health Department at (828) 287-6104.
- Food vendors MUST also have a food truck permit with the Town of Lake Lure. The cost is \$100 and the permit is good for one year for all festivals and events in the Lake Lure jurisdiction. Apply at: <https://www.townoflakelure.com/community/page/mobile-food-vendor-application>
- Food vendors MUST post prices of food and drink items.
- Ice will NOT be sold onsite and is the responsibility of the vendor to supply.
- Booth location, arrival credentials, and set up instructions will be communicated via email at a minimum of one week prior to the festival.
- Solicitation, sales, questionnaires and promotional materials MUST be done within the vendor space. None of these activities are allowed in the public areas of the festival.
- **VENDORS must clean all spaces and have your garbage bagged after festival.** Volunteers will be around to pick up your garbage bags immediately following the festival.
- Parking is available on-site for vendors.

**Please sign indicating you have read and agreed to the Lake Lure Dance Festival Vendor Process and Guidelines:**

---


Signature of Applicant

---

Date:

### CONTACT

Email Questions To: [Info@hickorynutchamber.org](mailto:Info@hickorynutchamber.org)  
Mail completed forms and check for fees to:  
**Hickory Nut Gorge Chamber of Commerce**  
PO Box 32  
Chimney Rock, NC 28720





2023 FESTIVAL VENDOR APPLICATION
Registration Deadline: Friday August 4th, 2023

Vendor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

VENDOR TYPE: FEES:
Arts & Crafts (Incl. 2 staff) \$100 \$\_\_\_\_\_
Food Vendor (Incl. 4 staff) \$250 \$\_\_\_\_\_
Alcohol Vendor (Incl. 4 staff) \$350 \$\_\_\_\_\_

OTHER NEEDS/FEES: FEES:
Electricity \$25 \$\_\_\_\_\_
Additional Staff Members/person or employee \$15/ea \$\_\_\_\_\_
Ice (Alcohol Vendors ONLY) # bags: \_\_\_\_\_ \$5/bag \$\_\_\_\_\_

TOTAL VENDOR PAYMENT \$\_\_\_\_\_

AGREEMENT:
I agree to be a vendor at the Lake Lure Dance Festival ALL DAY as required.
I hereby agree to abide by the rules and guidelines set forth by the Lake Lure Dance Festival Committee, and any other regulations as may be established.
I understand that there will be NO REFUNDS and that decisions of the festival committee are final.
I understand that payment must be made for vendor status to be considered a confirmed participant.
Furthermore, I hereby release and forever discharge the Lake Lure Dance Festival and their representatives from any responsibility, personal liability, loss claims or damages arising out of or in conjunction with this festival.

Signature of Applicant \_\_\_\_\_

Date: \_\_\_\_\_